

# 10 years 10 big ideas

2010 ANNUAL REPORT

**FOOD.  
AQUACULTURE.  
NEIGHBOURHOODS.  
ARCTIC.  
FORESTS.  
HIV/AIDS.  
WATER.  
SOCIAL CAPITAL.  
COMMUNITY.  
ENERGY.**

**TIDES**canada

# From the President & CEO

**10 years ago, a small group of social entrepreneurs and philanthropists asked: how can we foster a healthy planet and just Canadian society?**

**Their answer: grow the capital and build the community dedicated to solving the key environmental and social issues of our time.**

**Over the past decade, thousands of donors, grantees, projects, and partners have transformed this vision into the vibrant community that is Tides Canada today.**

Tides Canada is now the country's largest public foundation dedicated to the environment and social justice. Every year we support, convene, or directly fund hundreds of initiatives, from neighbourhood-scale social programs to national conservation efforts. Cumulatively, with your support, we have granted more than \$100 million from hundreds of donor-advised funds.

Today, we are also home to 40 of Canada's leading social change initiatives. Our operating charity, Tides Canada Initiatives, has pioneered a shared governance and administrative platform to support new projects and partnerships that advance our mission.

This model allows fantastic food initiatives like *Not Far From The Tree*, groundbreaking collaborations like the *Canadian Boreal Forest Agreement Secretariat*, inventive community-building efforts like *Jane's Walk*, and dynamic youth-focused projects like *Reel Youth* to reside within the Tides Canada family. We take care of the books, contracts, and human resource needs, so the leaders of these projects can drive real-world change without the challenges of managing a stand-alone charity.



Non-partisan and national in scope, Tides Canada understands that creating outcomes that work for people and the planet is complex and involves reconciling divergent viewpoints. That's why we work to bring diverse—and often competing—stakeholders together to build practical and durable solutions to tough problems.

At our core, we believe that supporting civil society—from vocal activists to neighbourhood service providers—is fundamental to democracy, community building, and social innovation. We don't embrace a single cause, ideology or approach,

and we don't shy away from tackling some of our country's most intractable challenges.

From the future of our food systems to climate and energy issues, Tides Canada will continue to work at the nexus of environment, society, and economy. From Canada's big cities to its Northern lands, waters, and communities, we will empower and enable diverse change-makers across the nation.

On our 10th anniversary we look to the future by highlighting the work of just a few of the many inspiring leaders in our community. In the pages that follow you will meet 10 visionaries, each with ideas that are changing the world.

Join them and the rest of the Tides Canada community in our second decade as we build uncommon solutions for the common good.

Sincerely,

A handwritten signature in black ink that reads "Ross". The signature is stylized and written in a cursive-like font.

**Ross McMillan**  
President & CEO

ON TIDES  
CANADA'S 10<sup>TH</sup>  
ANNIVERSARY,  
INSTEAD OF  
LOOKING  
BACK,  
WE LOOK  
*FORWARD.*

10

Meet 10 visionaries, all with connections to Tides Canada. Each one has a **BIG IDEA** that holds the potential to yield a major environmental or social innovation in the decade ahead. These individuals inspire us to take action, think and work in new ways, and make the world a better place.



Because  
we are  
what  
we eat

# LAUREN BAKER

*Coordinator,  
Toronto Food Policy Council*

## LAUREN'S BIG IDEA

**Make food in Ontario healthy, sustainable, equitable, and financially viable.**

From farm to table to city hall, Lauren Baker is dishing out good food ideas with intelligence, empathy, and unwavering dedication. Currently the coordinator of the Toronto Food Policy Council at Toronto Public Health, she has created strong buzz around her integrated approach to food policy and long-term strategies for reforming food systems.

Lauren was the founding director of Sustain Ontario, a groundbreaking Tides Canada project that brings farmers, food activists, businesses, food service providers, and government together to find solutions to complex food issues. Her innovative approach is a new vision for how we think about food, offering strategies that promote local economic development and improve access to healthy and abundant locally-produced food.

Lauren also gets her hands dirty at the grassroots level of food production—she was a co-founder of Toronto's first certified organic urban farm and heritage seed company, and started the Toronto Beekeeper's Co-operative.

Whether digging in the garden or forging the path for the future of food, Lauren is changing the way Ontario grows, shops, and eats.

# STEPHEN LEWIS

*Co-founder and Co-director, AIDS-Free World  
Chair, Stephen Lewis Foundation*

## STEPHEN'S BIG IDEA

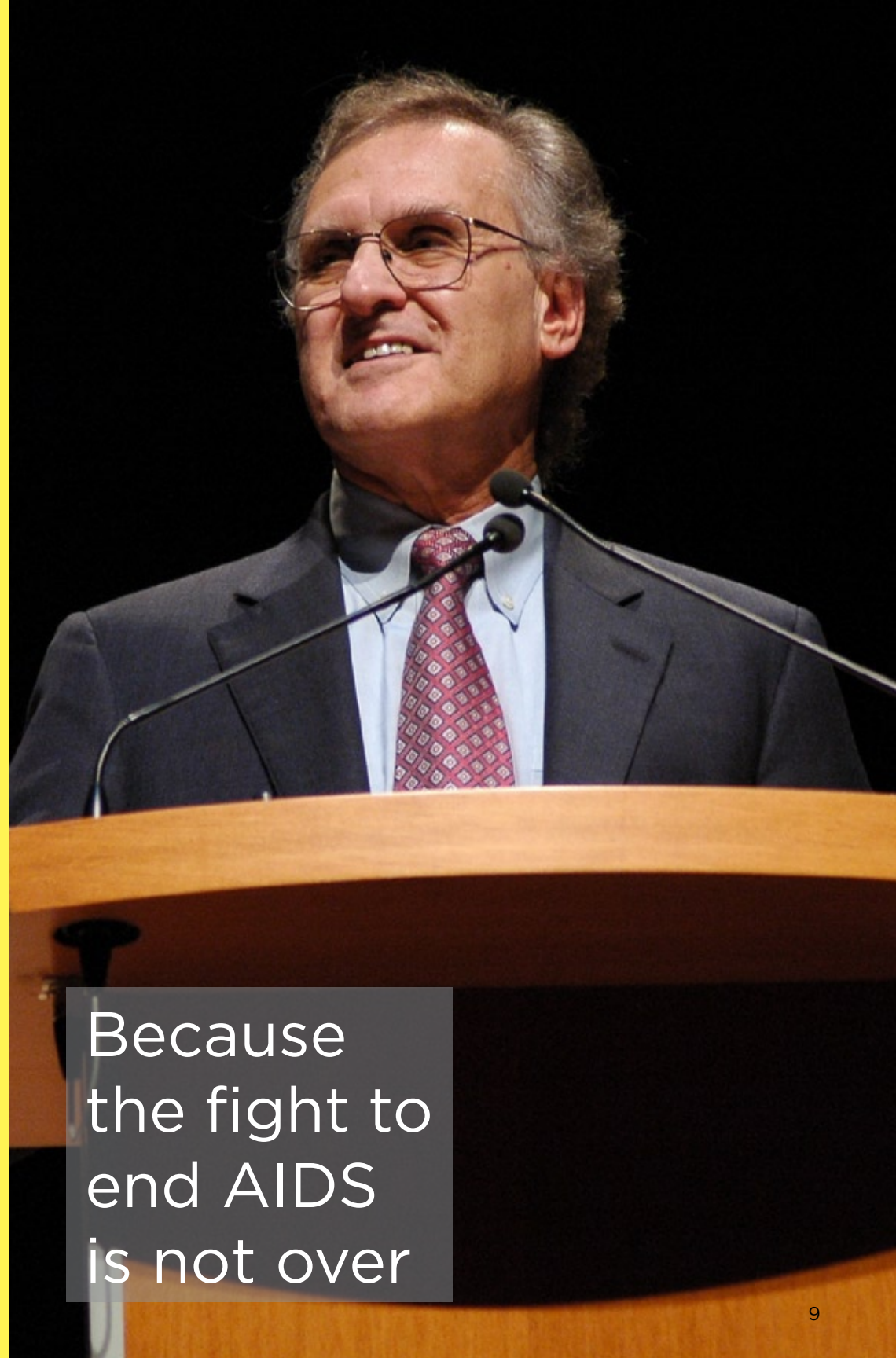
**End the AIDS pandemic by changing the underlying crises that have allowed it to spread—and don't give up.**

Although he has been a politician, a diplomat, and a best-selling author, Stephen Lewis currently embraces two passions in life. One is as chair of the Stephen Lewis Foundation in Canada. The other is as co-director of AIDS-Free World, which is establishing a new project at Tides Canada. AIDS-Free World is an international advocacy organization that fights for more urgent and effective global responses to the AIDS pandemic.

AIDS-Free World gives no quarter, regardless how contentious the issue. The organization believes that visceral problems like poverty, conflict, and sexual violence result in the spread of AIDS. By holding politicians, foundations, the United Nations, and other decision-makers accountable—and keeping the conversation about AIDS open, urgent, and loud—AIDS-Free World harnesses the power of advocacy as a vehicle for social change.

Stephen is galvanizing support for his organization's efforts in a harsh climate. Wealthy nations claim that the recent financial crisis has made it impossible for them to keep their commitments to AIDS funding. But Stephen, employing education, tenacious advocacy, and a vibrant public profile, refuses to back down.

Through life-saving work at the grass-roots level, at the philanthropic level, and in the advancement of human rights, Stephen continues to prove that the AIDS virus can be defeated.



Because  
the fight to  
end AIDS  
is not over



Because she knows that a neighbourhood is more than a physical place

# ANNE GLOGER

Founder and Director,  
East Scarborough Storefront

## ANNE'S BIG IDEA

**Collaborate with local neighbourhoods to deliver social services and build communities that work.**

When East Scarborough Storefront opened its doors in 2001, it became a model for a new type of service provider. The Storefront, a Tides Canada project, provides a one-stop place for service referrals from job placement to counseling, and serves as a de facto community centre for the neighbourhood. In 2008, the community asked the Storefront to do more. Now, with Anne's leadership, it has become a model for resident-led initiatives, small business development, and community organizing for change.

East Scarborough has the highest concentration of social housing in Ontario and a large immigrant population. Although many different social services are available to this diverse community, navigating the system can be daunting. At the Storefront, neighbourhood residents are not only meeting their service needs, but their voices are being heard.

Now 10 years old, the Storefront's approach to collaboration is expanding to include local property owners, architects, urban planners, lawyers, academics, and others in the private and non-profit sectors. These collaborations are making the impossible possible, including a youth-designed 8,000-square-foot expansion, the development of an eco-food hub, and improvements for local residents through Tower Neighbourhood Renewal.

By leading collaboration, supporting resident initiatives, and nurturing diversity, Anne and the Storefront are exploring the true potential of a neighbourhood.

# CHIEF BILL CRANMER

*Aquaculture Innovator,  
'Namgis First Nation's Mama'omas Enterprise*

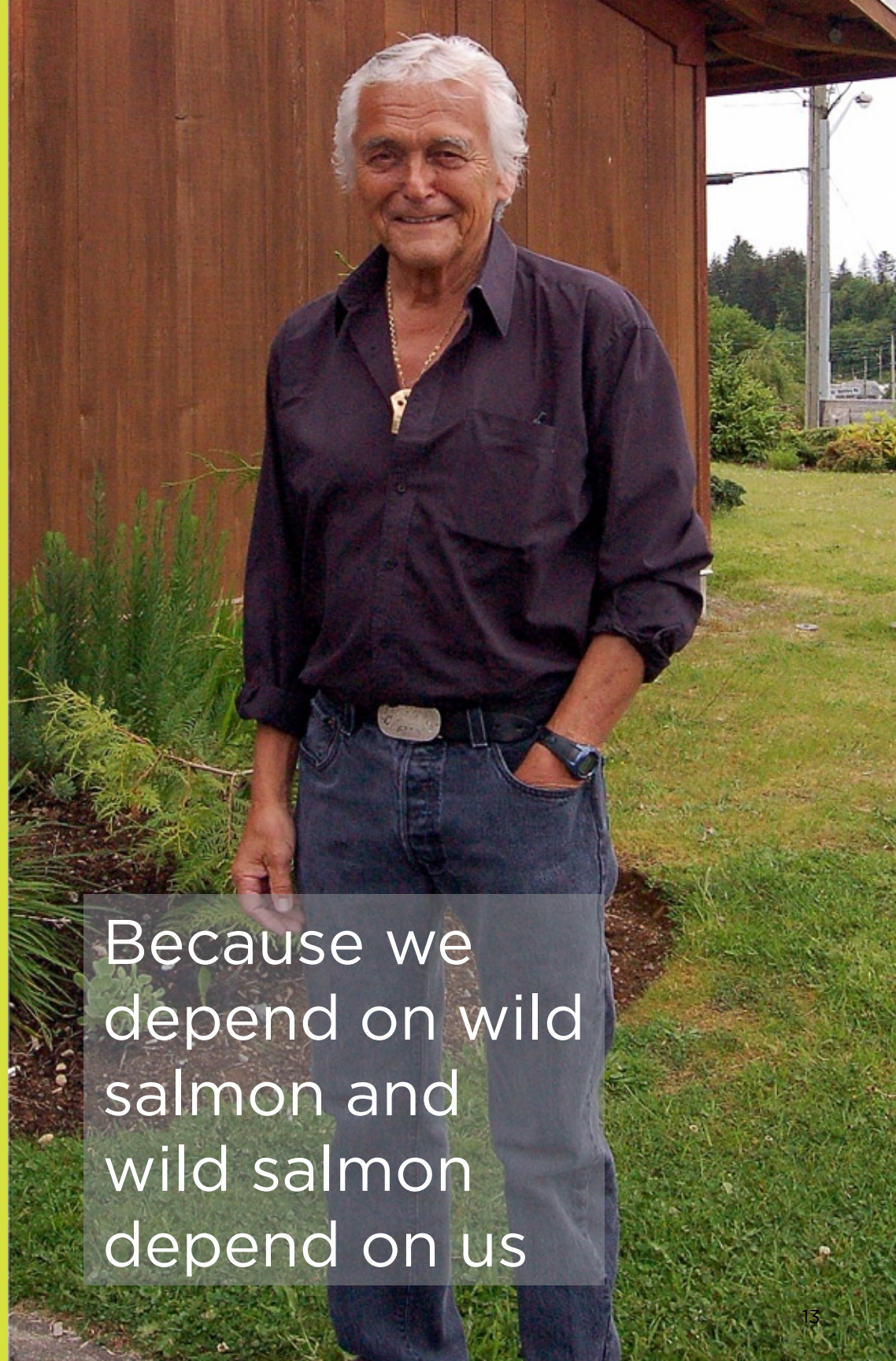
## CHIEF BILL'S BIG IDEA

**Salmon farming that protects the marine environment and creates new economic opportunities.**

A good leader sees connections where others may not. Chief Bill Cranmer of the 'Namgis First Nation is making a connection between protecting the environment and creating economic opportunity through sustainable salmon aquaculture.

Fishing for food and fishing for a living have been at the core of 'Namgis culture and economy for thousands of years. Now they're among the leaders in developing alternative models to traditional open-net salmon farming. With early planning funding and technical support from Tides Canada's Salmon Aquaculture Innovation Fund, the 'Namgis are developing a demonstration facility for land-based closed containment salmon aquaculture that will help preserve the environment while benefiting the community. Working in partnership with Eric Hobson's SOS Marine Conservation Foundation, the project has the potential to reduce the impacts of salmon farming on the marine environment and protect BC's wild salmon. And the community will benefit from opportunities to receive technical, fish husbandry, and project management training.

By finding and delivering innovative ways to protect the environment and his Nation, Chief Cranmer deftly navigates the cutting edge of environmental and economic sustainability.



Because we  
depend on wild  
salmon and  
wild salmon  
depend on us

Because everyone deserves the chance to earn a living



# BILL YOUNG

*President,  
Social Capital Partners*

## **BILL'S BIG IDEA**

**Change the employment system and help the bottom line by creating jobs for marginalized workers.**

When Bill Young, a successful tech entrepreneur, found himself with wealth to invest, he wanted to use his business expertise to tackle large-scale social challenges in Canada. He recognized that the best way to convince businesses to hire people from marginalized communities was to show business leaders that it makes sound business sense. Bill couldn't find an existing organization that was already doing this, so he created his own: the non-profit Social Capital Partners (SCP).

Social Capital Partners shakes up the ways in which businesses, government agencies, and community service providers have traditionally approached training and employing disadvantaged people. The result is revolutionary. Employers receive financing, training, and other resources that help them re-learn how to hire and train employees—and employees gain access to careers that encourage them to tap into their long-term potential. The implications for the future of the Canadian workforce are large-scale: enhanced financial success for employers and many more people finding a permanent place within the workforce.

By demonstrating that community hiring is good for business, Bill is forging a new relationship between the private sector and the non-profit sector—and changing both in the process.

# UDLORIAK HANSON

*Special Advisor to Mary Simon,  
President of Inuit Tapiriit Kanatami*

## UDLORIAK'S BIG IDEA

**Use the power of education to solve challenges faced by Arctic communities.**

As special advisor to President Mary Simon of the Inuit Tapiriit Kanatami (ITK), a national organization representing the Inuit of Canada, Udloriak “Udlu” Hanson is a passionate advocate for a new era in Inuit education. She believes that the key to fostering healthier communities and overcoming the daunting challenges faced by Inuit is improving education outcomes.

Canada’s Inuit live in 53 communities across Canada’s North, from the Northwest Territories to Newfoundland and Labrador. Inuit are among Canada’s youngest citizens, yet the stark reality of Inuit education today is that roughly 75% of children are not completing high school.

An Inuk born and educated in Iqaluit, Nunavut, Udlu has seen the education challenges first-hand. Through her work with the National Committee on Inuit Education, Udlu advocates for new education systems grounded in Inuit culture, language and worldview—and that also equip students with 21st century skills.

Udlu channels her beliefs into action. Working alongside Mary Simon, Udlu is overseeing the development and release of the first ever National Inuit Education Strategy. Udlu sees that the future in education lies in fostering partnerships that will open new doors for Inuit students.

“It takes a community to raise a child,” she says. “And it takes a nation to support the untapped potential of our North.”



Because  
Inuit  
issues are  
Canadian  
issues



Because  
protecting  
our forests  
can't wait

# AVRIM LAZAR

*President & CEO,  
Forest Products Association of Canada*

## AVRIM'S BIG IDEA

**Create working partnerships among the forest industry, environmental organizations, and governments.**

As a leader in creating the historic Canadian Boreal Forest Agreement, the world's largest forest conservation deal that covers more than 72 million hectares of majestic wilderness, Avrim Lazar understands that differing factions can come together to create solutions that are good for both the environment and the economy. The Canadian Boreal Forest Agreement Secretariat, which is housed in Tides Canada, has set a new model for overseeing and managing the implementation of such an agreement across industries and interests.

As the President and CEO of the Forest Products Association of Canada (FPAC), Avrim also recognizes that conservation measures can result in a competitive advantage in the marketplace. He is the face of a new forest industry, one that knows it must evolve to survive. By pushing peers and policymakers to find environmental alternatives, and by stepping up to help protect the forests, Avrim is changing the relationship among industry, environmental groups, and the Earth.

Within the business world, at the United Nations, and in his conservation efforts, Avrim demonstrates how working together can result in "win-win" solutions for all parties.

# NANCY GOUCHER

*Program Coordinator,  
Forum for Leadership on Water*

## NANCY'S BIG IDEA

**Secure Canada's water future through innovative water management solutions.**

Canada's water is not as secure as we think. Unlike the United States and European Union, Canada does not have legally binding national standards for drinking water, which means that a glass of water in rural Saskatchewan may not be tested as often, or as thoroughly, as each glass of water in Toronto. Water levels and quality in the most populated areas of the country are declining.

The Forum for Leadership on Water (FLOW), a Tides Canada project, wants to change that. FLOW is made up of leading scientists, lawyers, engineers, and policymakers who understand that what binds Canadians together is water—whether through ecosystems, economic vitality, health, or culture. They believe Canada needs a nationwide blueprint for protecting and ensuring access to Canada's freshwater, pressing for First Nations' water rights, and promoting the economic benefits of water conservation.

Goucher keeps FLOW running by facilitating its work to inform and elevate dialogue about water issues across Canada. She also coordinates Blue Drinks, a Toronto-founded social gathering that networks water colleagues across the country.

As a facilitator, advocate, and young leader, Nancy is helping usher in a new wave of water solutions that can help keep Canada's most precious resource clean and available to all.

Because  
water  
is life





Because big wins don't happen without big visions

# MERRAN SMITH

*Director,  
Tides Canada Energy Initiative*

## MERRAN'S BIG IDEA

### **Build a prosperous low-carbon Canadian society.**

Merran Smith has a thing for the intense challenges of our age.

At ForestEthics, she united strange bedfellows—First Nations, forest companies, governments, and conservationists—to protect over two million hectares of coastal British Columbia and chart a new path for communities in the Great Bear Rainforest. It took the better part of a decade, and no small amount of blood, sweat, and tears.

Today, she is taking on an even bigger challenge than saving our rainforests—climate change. As the director of the Tides Canada Energy Initiative, she wants to help shift Canada to a clean energy economy—a shift that can slow climate change, slash pollution, create new jobs, and forge a new international reputation for Canada.

It's a breathtaking vision and, like the Great Bear Rainforest Agreement, it won't happen overnight. Merran's challenge begins with bringing diverse voices to the table, creating an atmosphere of trust that can deliver real clean energy solutions, and convincing Canadians to integrate those solutions into their lives.

Make no mistake: the energy challenge will get messy. This is precisely why Merran finds it so appealing. "Big wins don't happen without big, shared visions," she says. And we're betting Merran has the passion and experience to drive those visions forward.

# WARREN TE BRUGGE

Founder,  
*My Arms Wide Open Foundation*

## WARREN'S BIG IDEA

**When we listen and respond to the needs of women and children, they can empower themselves, grow their communities, and thrive.**

When Warren Te Brugge left South Africa for Canada in the 1980s, he knew he would return one day. As the founder of My Arms Wide Open Foundation, Warren now travels to his home country frequently to educate, train, and fund small businesses that work in partnership with local mothers, children, and youth. The organization is family run (Warren's father and son are on the board) and family focused. Their ambitious goal is to help young South Africans better their own communities by overcoming the economic and societal prejudices of previous generations.

For Warren, changing the world involves changing the current model of philanthropy. He believes that short-term gifts don't create permanent change or reduce dependence on aid. Instead, his organization seeks direct input from those they wish to affect—and his inspirational model is proving to be a success. By teaching women and children to develop lasting skills and self-sufficiency, My Arms Wide Open gives communities the tools they need to make their own lasting change.

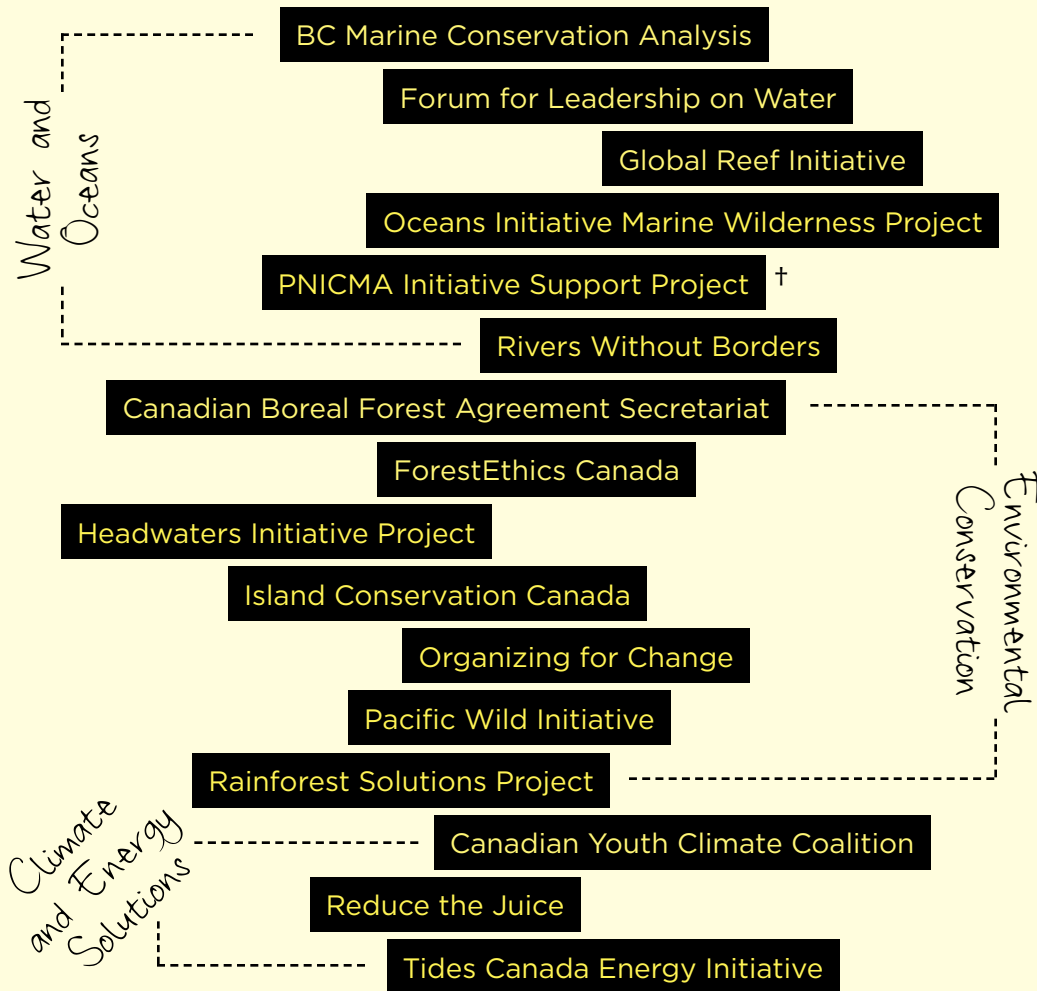
Warren and My Arms Wide Open, which has a fund at Tides Canada, are forging an innovative model of international giving by encouraging long-term family and community success—with open arms, open ears, and an open heart.

A photograph of Warren Te Brugge, a man with short brown hair, wearing a dark suit jacket over a light blue button-down shirt. He is sitting on a wooden bench outdoors, smiling at the camera. The background shows a brick wall and some greenery. A semi-transparent grey box is overlaid on the top left of the photo, containing white text.

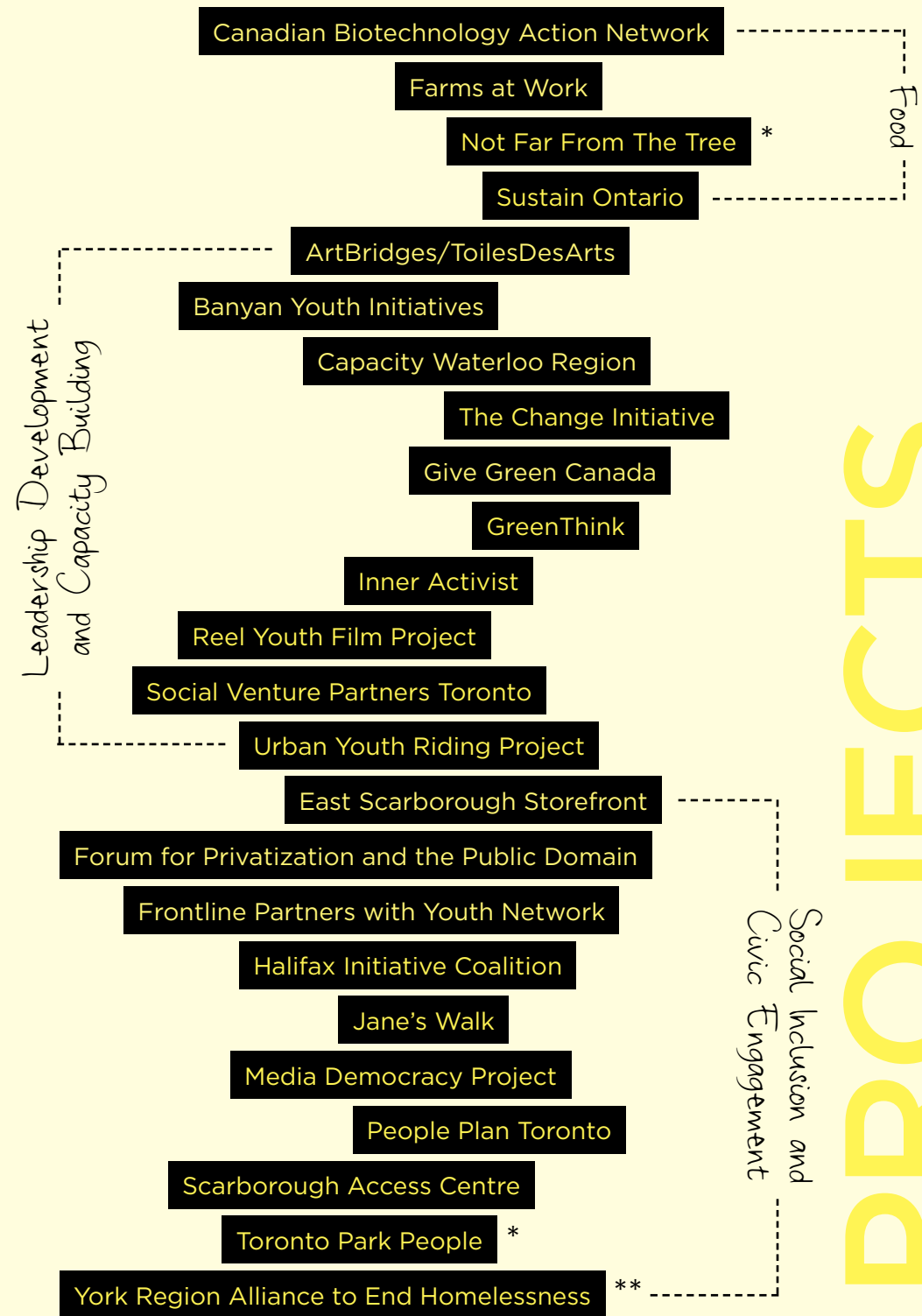
Because  
rebuilding  
a country  
starts with  
empowering  
women and  
children

# Tides Canada Initiatives

Tides Canada Initiatives (TCI) is home to 40 of Canada's leading social change initiatives. As an operating charity, TCI has pioneered a shared governance and administrative platform to support initiatives and collaborations that advance our mission. We take care of financial transactions, contracts, and human resource needs, allowing the leaders of these initiatives to drive real-world change without the administrative challenges of managing a stand-alone charity.



† PNICMA = Pacific North Coast Integrated Management Area



\* Project added in 2011 \*\* Project closed in 2011

PROJECTS

# Charitable Giving Funds

Tides Canada Foundation is the country's largest national public foundation focused on the environment and social justice. We provide philanthropic and advisory services for individuals, families, businesses, fundraising groups, and other charities. A donor-advised or charitable giving fund at Tides Canada enables donors to support charitable activities and is a cost-effective and efficient alternative to setting up a private foundation or registered charity.

## ANNUAL FUNDS

Annual funds enable individuals, families, and organizations to effectively manage their philanthropic giving over the short-term and support the causes they care about.

7th Generation Fund	Cloverleaf Foundation Charitable Giving Fund *
Adobe Foundation Fund	Cohen Building Fund
Adobe Youth Voices Fund	Collette Foundation Charitable Fund
Alan Harman Charitable Fund	Communications & Broadcasting Canadian Trust Fund
Ball Family Foundation Fund	Communicopia Fund
BC Community-Based Marine Conservation Fund	Contact Project Fund
BC Conservation Science & Mapping Fund	Corridor of the Clouds Fund
BC Environmental Capacity Building Fund	Coyle Family Foundation Fund
BC Marine Planning Fund	CPAWS Nova Scotia Conservation Fund
British Columbia Fund	Dark Horse Fund *
Burton Family Fund	DLN Fund
Canadian Friends of Camp Solomon Schechter	EBM Implementation Fund
Canadians for Popular Education in Health Fund	Elaine Dulseys Fund
Chaloult Wallace Fund	Endswell Pivot Building Fund
Chandos Fund	Erwin Kuechau Fund
Chauvel Fund	Exchange Fund
Chosen Waters Fund	Forest Conservation Network Fund
Clayoquot Conservation Fund	Fossil Fuel Development Mitigation Fund
Climate Action Fund	Friends of QQS Conservation Support Fund

Global Security Institute Fund	Please Mum Foundation Fund
Gordon-Glassco	Rasch Foundation Fund
Small Change Arctic Fund	Richardson Family Fund
Great Vow Zen Support Fund	Salmon Aquaculture Innovation Fund
Green Research Fund	Simons Foundation Fund
Guarding the Gifts - The Liitga K'yilama Fund	Skeena Wild Fund
The Huntsman-Beatty Fund	Small Change Grassroots Fund
Ignite Excellence Foundation Fund	Social Innovation Conference Series *
Illahie Fund	Social Ventures Institute Fund
Impact Fund	Sokol-Rubenstein Family Life Insurance Gift Fund
Inhance Charitable Foundation Fund	Stand Now Fund
International Institute for Child Rights Fund	Strategic Philanthropy Course Fund
Ivey Boreal Strategic Initiatives Fund	Strategic Programs Dev Fund
Jackie Kirk Memorial Fund	Sustaining Design Fund
Jantzi Research Fund	Tides Canada Arctic Strategy Fund
Joel and Dana Solomon Fund	Twin Island Protection Fund
John Colet Fund	Underdog Foundation Fund
Jokabeca Foundation Fund	Unitus Fund **
Jon Peachey Foundation Fund	Valerie Elia Fund
Literary Review of Canada Fund	Vancouver Bicycle Fund
MacGavin Fund	Vancouver Folk Music Festival Society Sustainability Fund
McMillan-Dobell Fund	Vancouver Greenest City Fund
Mentoring Excellence BC Fund	Vancouver Island Marmot Recovery Fund
Michael Mayzel Fund	Vancouver Tomorrow Fund
My Arms Wide Open Annual Fund	VC Charitable Fund
Naramata Conservation Fund	Village Fund
Pathfinder International Fund	Wilburforce Foundation Fund
Patrick Boot Charitable Fund *	Wild Faith Fund
People for the Ethical Treatment of Animals Fund	Wild Salmon Ecosystem Fund
Pete and John Butzner Fund	Willie Foundation Fund
PLAN Institute for Caring Citizenship Fund	

\* Fund opened in 2011 \*\* Fund now closed

# Charitable Giving Funds

## COLLECTIVE GIVING FUNDS

Unique to Tides Canada, Collective Giving Funds are the perfect solution for fundraising initiatives wanting to leverage donations towards their charitable activities.

- |                                                     |                                                                         |
|-----------------------------------------------------|-------------------------------------------------------------------------|
| African Rural Development Fund                      | ForestEthics Charitable Initiatives Fund                                |
| AIDS-Free World Fund                                | Friends of Pata Manzanillo                                              |
| Angkor Hospital for Children Fund                   | Fund for Action on Investment Responsibility Fund                       |
| ASEM Canada Fund                                    | The Future Found Fund                                                   |
| Ashoka Canada Fund                                  | Genocide Intervention Network Fund                                      |
| Big Wild Fund                                       | Give Girls a Chance Fund                                                |
| Cambodia Landmine Museum Relief Fund **             | Go Campaign Canada Foundation Fund                                      |
| Canadian Boreal Fund                                | Holden Village Fund                                                     |
| CANDi-Cats and Dogs International Fund              | Hollyhock Scholarship Fund                                              |
| Canodia Fund                                        | Hoops 4 Hope Fund                                                       |
| Canopy Fund                                         | Independent World Television Fund                                       |
| CANRAD Fund                                         | JustWorld International Fund                                            |
| Cassils Wettstein Asia Fund                         | Keep a Child Alive Fund                                                 |
| Charlie Russell Bear Coexistence Fund               | LAM Canada Fund                                                         |
| The Childhelp Fund                                  | Laurie Louie Hope Projects Fund                                         |
| CHOICE Humanitarian Fund                            | Light Up the World Foundation Fund                                      |
| Chordoma Foundation                                 | Lilith House Recovery Fund                                              |
| Cancer Research Fund                                | Local Food Plus Fund                                                    |
| Climate Change Solutions Fund                       | MDMA-PTSD Fund                                                          |
| Cortes Ecoforestry Fund                             | Mirasol Project Fund                                                    |
| Dadiya Rural Development Fund                       | My Arms Wide Open Fund                                                  |
| Dalai Lama Centre for Peace and Education Fund      | Natural Burial Association Fund                                         |
| Dechinta Fund                                       | The Nature Conservancy Great Bear Rainforest Conservation Campaign Fund |
| the deer crossing the art farm fund                 | Oceans Fund                                                             |
| Dharma Ocean Canadian Giving Fund *                 | Outreach Zanzibar Fund                                                  |
| Dignitas International Fund                         | Pacific Wild Fund                                                       |
| Drug Policy Reform Fund                             | The Peace and Reconciliation Training Fund                              |
| Environmental Education Outreach Fund               | PEACE Mexico Fund                                                       |
| Etisah Foundation Cameroonian Youth Outreach Fund   | Power of Giving (POG)                                                   |
| The Foundation for Angelman Syndrome Therapeutics * | Project Enlighten                                                       |

- Rainforest Action Network Canada Fund
- RefugePoint (formerly Mapendo International) Fund
- Rideau Institute Research Fund
- Robert Huber Memorial Fund
- Room to Read Fund
- SEAS Project Fund
- Skeena Watershed Fund \*
- Small Change Fund
- Sojourners Fund
- St. Paul's School Fund

- Stephen Lewis Foundation Fund
- Stickler Syndrome Support Fund
- Strachan Hartley Legacy Foundation Fund
- The Funding Network - Toronto Fund
- The Tye Public Interest Journalism Fund
- Tibetan Nuns Project
- Unity Productions Fund
- Up With Women Fund
- Wildlands Project Fund

## ENDOWMENT AND LONG-TERM FUNDS

Endowment and Long-Term Funds enable individuals, families, and organizations to create a legacy for positive change and provide long-term ongoing support for charitable causes close to their hearts.

- |                                                          |                                                       |
|----------------------------------------------------------|-------------------------------------------------------|
| Amy Carter-Crossley and Shun Hei Lor Families Fund       | Lindalee Tracey Award Fund                            |
| Aurora Fund                                              | Michael and Amelia Humphries Earthrise Endowment Fund |
| Ball Family Foundation Endowment Fund                    | Michael and Amelia Humphries Earthrise Support Fund   |
| Bealight Fund                                            | Oxfam Canada Fund                                     |
| CUSO-VSO Endowment Fund                                  | Physicians for Global Survival Fund                   |
| David J. Sokol Endowment Fund                            | Physicians For Global Survival Operating Fund         |
| Division of UBC PM&R Fund                                | Planeterra Endowment Fund                             |
| Don Rubenstein Housing Fund                              | SHLF Endowment Fund                                   |
| The Dr. Bik May Wai and Dr. Chung Nin Lam Endowment Fund | Street Kids International Fund                        |
| Dragonfly Fund                                           | Terrevive Fund                                        |
| Draimin-Haddon Endowment Fund                            | Transformation Fund                                   |
| Endswell Fund                                            | Transformation Long-Term Fund                         |
| John Kenneth Galbraith Prize Endowment Fund              | V. Paul Lee Family Foundation                         |
| Jon Gates Foundation Fund                                | Valerie Hussey Family Fund                            |

# 2010 Grant Recipients

Tides Canada's grant recipients are some of the most exciting and innovative charities in Canada. Through charitable giving funds, our donors support organizations that are building a more sustainable and just world.

Aberfoyle Public School  
(Upper Grand, ON)

Alma Children's Education Foundation

The Arts Scholarship Fund

Banff Avenue Community House

BEAKS (Bird Emergency and Kare)  
Society

Bereaved Families of Ontario - Toronto

Big Brothers & Big Sisters  
of Abbotsford

Big Brothers & Big Sisters  
of Central Vancouver Island

Big Brothers & Big Sisters  
of Cowichan Valley

Big Brothers & Big Sisters  
of Langley

Big Brothers & Big Sisters  
of Prince George

Big Brothers & Big Sisters  
of Quesnel

Big Brothers & Big Sisters  
of Victoria

Big Brothers & Big Sisters  
of Williams Lake

Big Brothers & Big Sisters  
of Upper Fraser Valley

Boundary Family and  
Individual Services Society

Britannia Support Society - Street Front

Calgary Centre for Global Community

Canada-Africa Community Health Alliance

Canadian Centre for International Justice

Canadian Centre for Policy Alternatives

Canadian Congenital Heart Alliance

Canadian Friends of the  
Israel Guide Dog Center

Canadian Journalism Foundation Inc

Canadian Parks and Wilderness Society

Canadian Red Cross - Lower Mainland

Canadian Rights Action Foundation

Canadian Stem Cell Foundation

Canadian Women for Women in  
Afghanistan

Canadian Women's Foundation

Canadian Yachting Association

Canary Research Inst Mining Env & Health

Chatham-Kent Family YMCA

Chester Municipal Heritage Society

Children's Heritage Fnd - Sister  
MacNamara School

Children's Hospital of  
Eastern Ontario Foundation

Churchill Research Centre Inc.

CKNW Orphans' Fund

Clear Sky Meditation Study Foundation

Colin B. Glassco  
Charitable Foundation for Children

Colonel By Secondary School  
(Ottawa-Carleton, ON)

Community Forests International

Community Foundation of Ottawa

Community MicroSkills  
Development Centre

Conservation Council of New Brunswick

Cornerstone Housing for  
Women Foundation

Cortes Elementary School  
(Campbell River, BC)

Couchiching Conservancy

CultureLink Settlement Services  
Metro Toronto

Dalai Lama Center for Peace &  
Education

Diabetes Hope Foundation

Doctors Without Borders Canada

Driftwood Foundation Society

Earthroots Fund

Ecojustice Canada Society

Ecology Action Centre

Ecotrust Canada

Aldergrove Elementary School  
(Edmonton, AB)

Ending Violence Association of BC

Engineers Without Borders Canada

Foam Lake Elementary (Horizon, SK)

Environmental Defence Canada Inc.

Eva's Initiatives for Homeless Youth

Federation of Ontario Naturalists

First Nation of Na-Cho Nyak Dun

First Three Years -  
Parenting Resources & Training

Foundations for Education - Canada

Framework Foundation

Fraser Valley Conservancy

Georgia Strait Alliance

Guelph - Wellington Women in Crisis

Habitat for Humanity Canada  
Foundation

Haldane Elementary  
(Kamloops/Thompson, BC)

Hamilton-Wentworth District  
School Board Foundation

Hanne Howard Fund

Haven Foundation

Help Lesotho

Heritage Ottawa

HIPPY Canada

Hot Docs

Houselink Community Homes

Human Rights Watch Inc.

Humanitarian Coalition

Immortal Performances

Recorded Music Society

Institute for New Economics Public  
Interest Research Association Inc.

Inter Pares

International Development &  
Relief Foundation

Iqaluit District Education Authority

Israel Cancer Research Fund - Toronto

JobStart

Killarney Secondary School  
(Vancouver, BC)

Kindness in Action  
Service Society of Alberta

Knowledge Network Corporation

Land Food People Foundation

Learning Disabilities  
Association of Canada

Les amis de la montagne  
(Mont-Royal) Inc

Lewa Wildlife Conservancy (Canada)

Light Up the World Group

Linnaea Farm Society

Literary Review of Canada

Literature for Life

Loyola Centre

Machik Canada

Manitoba Eco-Network Inc.

Marmot Recovery Foundation

Master and Fellows of Massey College

McCammon Traditional Elementary  
School (Chilliwack, BC)

Merry-Go-Round Children's Foundation

GRANTS

# 2010 Grant Recipients

Mount Sinai Hospital  
Foundation of Toronto  
Mully Children's Family  
Charitable Foundation  
Multiple Sclerosis Society of Canada  
Municipality of the District of Chester  
Muskoka Woods Foundation  
Nextwave Foundation DBA Hollyhock  
Nightwood Theatre  
North Coast Cetacean Society  
Northumberland & Newcastle  
Board of Education  
Northwest Institute for Bioregional  
Research Society  
Northwood Neighbourhood Services  
ORT Canada  
Ottawa Food Bank  
Ottawa Hospital Foundation  
Ottawa Riverkeeper  
Ottawa School of Art  
Oxfam Canada  
Pacific Salmon Foundation  
Pathways to Education Canada  
Pedal Foundation  
PEN Canada  
Phoenix Academy of Learning Society  
Physicians for Global Survival  
Pivot Foundation  
PLAN Institute for  
Citizenship and Disability  
Pointe au Baril Emergency Response Team  
The Power of Hope Society  
Princess Margaret Hospital Foundation  
QEII Health Sciences Centre Foundation  
QQS (Eyes) Projects Society  
Raincoast Conservation Foundation  
RAVEN  
Reena Foundation  
Resource Conservation Manitoba Inc.

Ridgemont High School  
(Ottawa-Carleton, ON)  
Ripple Effect Arts & Literature Society  
Saint James Music Academy  
Saint Paul University  
Saskatchewan Environmental Society Inc.  
SAW Video Association  
SchoolBOX Inc.  
Sierra Club of BC Foundation  
Sierra Club of Canada Foundation  
Skills for Change of Metro Toronto  
SOS Marine Conservation Foundation  
St. Clare's Multifaith Housing Society  
St. Paul High School (Ottawa, ON)  
Stanley Park Ecology Society  
Stephen Leacock Foundation for Children  
Stephen Lewis Foundation  
Street Kids International  
T. Buck Suzuki Environmental Foundation  
Take A Hike - Youth At Risk Foundation  
Tamanawis Secondary School (Surrey, BC)  
Tides Canada Initiatives Society  
Toronto Rehabilitation  
Institute Foundation  
Toxic Free Canada Society  
Trails Youth Initiatives Inc.  
University of British Columbia -  
Sauder School of Business  
Under the Same Sun Foundation  
Union Mission for Men  
United Way of Greater Toronto  
University of British Columbia - Dentistry  
University of Toronto -  
Faculty of Medicine  
University of Western Ontario - Ivey  
Valleycliffe Elementary School  
(Sea to Sky, BC)  
Vancouver Aquarium  
Conservation Foundation

Vancouver Talmud Torah Association  
Vincent Massey Public School  
(Ottawa-Carleton, ON)  
Vista Heights School (Calgary, AB)  
Watari Research Association  
West Coast Environmental Law  
Research Foundation  
Western Canadian  
Pediatric Aids Society  
Westmount Park School  
(Montreal, QC)  
Wild Pacific Trail Society  
Wildsight

Woolwich Recreational  
Facility Foundation  
World Society for the  
Protection of Animals Canada  
World Vision Canada  
World Wildlife Fund Canada  
Yellowstone to Yukon  
Conservation Initiative  
York House School Society  
Young Women's Christian  
Association of Greater Toronto  
Yukon Conservation Society  
Zoe Valle Library

GRANTS

# Program Funders & Partners

Tides Canada partners with major institutional funders and government agencies to lead and support solutions that integrate healthy economies and communities with strong conservation and social outcomes.

Alberta Real Estate Foundation  
The Atkinson Charitable Foundation  
The Brainerd Foundation  
BC Arts Council  
BC Ministry of the Environment  
Bullitt Foundation  
Calgary Foundation  
Campion Foundation  
Canada Council for the Arts  
Canadian Environmental Assessment Agency  
Canadian Heritage  
Canadian International Development Agency (CIDA)  
Canadian Labour Congress  
Canadian Women's Foundation  
Catherine Donnelly Foundation  
Charles Stewart Mott Foundation  
Chawkers Foundation  
City of Toronto  
City of Vancouver - Community Services Group  
City of Whitehorse  
Coast Capital Savings  
The Conservation Alliance  
The Cornerstone Campaign  
Cowan Foundation  
David and Lucile Packard Foundation  
Donner Canadian Foundation

Edmonton Community Foundation  
EJLB Foundation  
Employment Ontario  
Energy Action Coalition  
Enterprising Non-Profits  
Environment Canada  
Forest Products Association of Canada (FPAC)  
Forests & European Union Resource Network (FERN)  
Friends of the Greenbelt Foundation  
George Cedric Metcalf Charitable Foundation  
Global Campaign for Climate Action  
Global Greengrants Fund  
Gold Line Telemanagement Inc.  
Gordon and Betty Moore Foundation  
Government of Yukon  
Hamilton Community Foundation  
Heart & Stroke Foundation of Ontario  
The Hyclan Foundation  
Industry Canada  
Inter Pares  
International Centre for Human Rights & Democratic Development (Rights and Democracy)  
International Development Research Centre  
Ivey Foundation  
Jays Care Foundation

The Kitchener and Waterloo Community Foundation  
Kongsgaard Goldman Foundation  
Laidlaw Foundation  
Law Foundation of British Columbia  
The Leon and Thea Koerner Foundation  
Lisa and Douglas Goldman Fund  
Luke Four Foundation  
Lyle S. Hallman Foundation  
The McLean Foundation  
Merck Family Fund  
Ministry of Community Safety & Correctional Services  
Mountain Equipment Co-op  
National Research Council Canada  
The Nature Conservancy  
Oak Foundation  
Omega Foundation  
Ontario Ministry of Citizenship & Immigration  
Ontario Trillium Foundation  
The Overbrook Foundation  
Patagonia Inc.  
RBC Foundation  
Real Estate Foundation of BC  
Regional Municipality of York  
Richard and Rhoda Goldman Fund  
Robert and Judith Astley Family Foundation  
Robert Wood Johnson Foundation  
Rockefeller Brothers Fund  
The Russell Family Foundation  
Sacharuna Foundation  
Salamander Foundation

Seaworld & Busch Gardens Conservation Fund  
Swift Foundation  
TD Friends of the Environment Foundation  
TELUS  
Tides Foundation  
Toronto Community Foundation  
Toronto Community Housing Corp.  
United Nations Millennium Campaign  
United Way of Greater Toronto  
Vancity Community Foundation  
Vancouver Foundation  
Wallace Global Fund  
Walter and Duncan Gordon Foundation  
Weeden Foundation  
Wellesley Institute  
Wilburforce Foundation  
Wildlife Habitat Canada  
The William and Flora Hewlett Foundation  
Winnipeg Foundation

PARTNERS

# Board and Leadership

## BOARD OF DIRECTORS

Alan Broadbent, **Outgoing Chair**

Andrew Heintzman

Sandy Houston

Ed Levy, PhD

Jennifer Lynn

Ross McGregor, **Treasurer**

Drummond Pike

Joel Solomon, **Vice-Chair**

Jodi White, **Incoming Chair**

Margie Zeidler

*Special thank you to James A. Morrisey and Susan Gibson, who retired from the board in 2010, for their years of service.*

## LEADERSHIP TEAM

Ross McMillan, President & CEO

Sarah Goodman, VP Business Development and Services

Sheherazade Hirji, VP Client Services

Margaret Dickson, Director, Tides Canada Initiatives

Dave Secord, Director, Strategic Programs

Our team—with backgrounds in philanthropy, business, government, environmental organizations, and academia—reflects our belief that diversity of thought leads to better and more durable solutions.

# Tides Canada

## OUR MISSION

Tides Canada's mission is to provide uncommon solutions for the common good by leading and supporting actions that foster a healthy environment and just Canadian society.

We advance our mission by:

- Creating opportunities to pool ideas and resources to solve complex environmental and social problems
- Partnering with private and public sector donors to facilitate strategic grant-making
- Enabling charitable organizations and people with innovative project ideas to more effectively advance their missions
- Providing philanthropists with tax-efficient vehicles and solutions to amplify the impact and efficiency of their giving

## CELEBRATING 10 YEARS

On our 10th anniversary, we are even more passionate and convinced about the enduring power of thoughtful philanthropy in the future.

We invite you to join our growing donor base, so we can support your immediate, medium, and long-term philanthropic goals. In addition to cash and gifts of securities, our donors can provide support through legacy gifts including bequests, RRSP/RRIF designations, life insurance policies, and trusts.

# Financials

## TIDES CANADA

(Incorporated under the Society Act of British Columbia)

### Combined Statement of Financial Position December 31, 2010

ASSETS	2010	2009
Cash	\$3,647,740	\$1,883,503
Term deposits	6,383,484	6,663,237
Accounts receivable	446,403	627,097
Prepaid expenses	133,458	69,792
Investments	24,175,931	21,546,877
Donated assets	1,019,946	769,946
Loans receivable	367,978	416,910
Property and equipment	1,303,697	1,425,995
<b>TOTAL ASSETS</b>	<b>\$37,478,637</b>	<b>\$33,403,357</b>
<b>LIABILITIES</b>		
Accounts payable and accrued liabilities	\$892,227	\$833,525
Deferred revenue	30,000	92,840
Deferred capital contribution	737,600	829,800
<b>TOTAL LIABILITIES</b>	<b>1,659,827</b>	<b>1,756,165</b>
<b>FUND BALANCES</b>		
General	15,358,489	19,171,359
Externally Restricted	12,705,019	5,938,998
Endowment	7,755,302	6,536,835
<b>TOTAL FUND BALANCES</b>	<b>35,818,810</b>	<b>31,647,192</b>
<b>TOTAL LIABILITIES AND FUND BALANCES</b>	<b>\$37,478,637</b>	<b>\$33,403,357</b>

### Combined Statement of Revenues and Expenditures and Changes in Fund Balances Year Ended December 31, 2010

REVENUES	2010	2009
Support awards and earned income	\$2,019,355	\$1,890,712
Other awards and donations	16,743,480	14,849,280
Investment and other revenue	1,269,099	1,171,327
<b>TOTAL REVENUES</b>	<b>20,031,934</b>	<b>17,911,319</b>
<b>EXPENSES</b>		
General and administrative	3,632,329	3,475,521
Loss on investments	4,891	1,300,614
Grant and program expenditures	13,252,177	14,680,773
<b>TOTAL EXPENSES</b>	<b>16,889,397</b>	<b>19,456,908</b>
<b>Excess (deficiency) of revenues over expenses</b>	<b>3,142,537</b>	<b>(1,545,589)</b>
Fund balances, beginning of year	31,647,192	30,175,650
Unrealized gain on investments	1,029,081	3,017,131
<b>FUND BALANCES, END OF YEAR</b>	<b>\$35,818,810</b>	<b>\$31,647,192</b>

Extracted from the combined financial statements of Tides Canada Foundation and Tides Canada Initiatives Society. Full copies are available upon request or at <http://tidescanada.org/about/reports>.



# TIDEScanada

uncommon solutions for the common good

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# tidescanada.org

Tides Canada helps you create opportunities  
for people in Canada and around the world  
to escape poverty, strengthen their  
communities, and live on a healthy planet.

