



project of
TIDEScanada
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Coordinator, Community Outreach and Neighbourhood Parks **12-months, 21 hrs/wk**

Our Organization

Toronto Park People, a project of Tides Canada Initiatives, works in partnership with communities, park staff and private enterprise to make Toronto's parks the best they can be. Created in 2011, we are a dynamic growing organization that is at the forefront of a city park renaissance in Toronto. We focus on facilitating neighbourhood engagement in local parks, providing resources and information for best practices for our parks, building a network of local community park groups, bringing public attention to issues affecting our parks and highlighting the importance of good parks to the social, health, environmental and economic well-being of all residents of Toronto.

Job Summary

The new part-time, temporary position of Coordinator, Community Outreach and Neighbourhood Parks will lead Park People's activities facilitating the development and enhancement of local park groups across Toronto with a special focus on Priority Neighbourhoods and communities with large populations of recent immigrants. The Coordinator will build partnerships with park groups, city staff, community groups and agencies to find and implement opportunities for improving parks and neighbourhoods. We are looking for a person who is results focused and is driven to deliver real, tangible improvements in our neighbourhoods. The position reports to the Executive Director and is based out of our office. The term of employment is for a 12 month period, working 21 hours per week.

Anticipated Term: March 5, 2012 – February 28, 2013

Annual Salary: \$30,000 (\$27.47/hr)

Key Responsibilities

- Develop good relationships and linkages with Toronto's existing local park groups
- Build partnerships with city staff, community groups, and agencies to find opportunities for creating new local park groups, with a particular emphasis on parks in marginalized communities
- Facilitate the development of new groups and provide training for the group on how to organize, build membership, work productively and effectively with city staff, advocate, fundraise, and access support for park improvements, stewardship and greening projects
- Engage partners (local councillors, city staff, NGOs, foundations, private sector) to support the work of local park groups and explore potential new projects and activities in parks
- Brief Project Director on emerging opportunities and issues
- Coordinate Toronto Park People's social media efforts (website, facebook, twitter, newsletter)
- Assist in the planning and undertaking of Park People's local park group network building events (Park Talks, annual Park Summit)

Qualifications

- Experience working in community, government and/or stakeholder relations
- Post-secondary education or training in a related discipline (public policy, public administration, urban planning, community development)
- Demonstrated ability to deliver results in community projects
- Exceptional interpersonal skills, with a demonstrated collaborative approach
- Knowledge of issues facing Toronto's parks, new immigrant communities and Priority Neighbourhoods
- Proven and compelling public speaking and presentation skills
- Demonstrated proficiency in social media programs
- Willingness and ability to travel to all parts of Toronto and be flexible for accommodating occasional evening or weekend community meetings

How to Apply

If you would like to make a meaningful contribution to our city and communities while working with a dynamic, results-driven and expanding group that is at the forefront of an emerging urban park renaissance, this is an excellent opportunity and challenge for a connector and city builder with a high degree of diplomacy, sound judgment and personal drive for bringing positive change to a neighbourhood. Please send your resume and cover letter in confidence by February 10 to David Harvey, Project Director, Toronto Park People at dharvey@parkpeople.ca .

**For more information about Toronto Park People
and Tides Canada Initiatives, please visit:**

<http://www.parkpeople.ca> and <http://tidescanada.org/projects/>

***As Toronto Park People is a Project of Tides Canada Initiatives Society (TCI),
the selected candidate will be an employee of TCI.***

*Our sincere appreciation to all those expressing interest in the position, however,
only those applicants invited for an interview will be contacted. Thank you for your interest!*